

**MEDIA-KIT**
DINNER UM ACHT 







**BLOG**

Cooking and travelling the world with a special focus on food, local markets & producers, this is what my blog DINNER UM ACHT stands for. I get inspired from ingredients, chefs and cuisines and introduce my readers to the „culinary soul“ of a country. Since 2010 I am writing about the exciting discoveries of the various cuisines in the world. [CLAUDIA@DINNERUMACHT.DE](mailto:CLAUDIA@DINNERUMACHT.DE)



**ABOUT ME**  
I am Claudia Zaltenbach, Blogger for more than five years, Food Lover, Writer, and Photographer with a passion for cooking and travelling. My Blog is updated 2 – 3 times a week. I was studying Garment Technology (MA), work as a Project Manager for Database Design and I'm based in lovely Munich, Germany.

**KOOPS & SERVICES**

- Vueling
- Diageo
- Badischer Wein
- visit Okinawa
- visit Finland
- AEG
- LVMH (Ruinart)
- PRCO
- Kerrygold

**SOCIAL MEDIA**

<http://www.facebook.de/dinnerumacht>  
<http://www.twitter.com/dinnerumacht>  
<http://www.instagram.com/dinnerum8>  
<http://www.periscope.com/dinnerumacht>



**FIGURES**



**VIEWS / MONTH**  
23.000

**UNIQUE VISITORS**  
10.500

**FACEBOOK-FANS**  
1950+


**INSTAGRAM-FOLLOWER**  
1020+

**TWITTER-FOLLOWER**  
800++

**READERS**


45% Women | 55% Men  
 34% 25 – 35 years  
 20% 45 – 55 years  
 65% returning visitors



by 11/2015
DINNER UM ACHT 

**COUNTRIES & COOPERATIONS 2014/15**  
 visiting countries with a special focus on food means discovering the soul of a culture. Finland (visitEspoo & visitHelsinki), Italy (TurismoFVG), Spain (Vueling & Andalusia Turismo), Japan (Okinawa Convention & Visitors Bureau #visit.okinawa), Austria (Sölden „Wein am Berg“), Ontario (visitOntario), South America ( Reports on Top Restaurants in Lima & Sao Paulo)

**FEATURES**




**HEIMATKÜCHE/BURDA**  
 “What would you do, if cooking is the big passion, if you're creative, driven by a hunger for travelling the world and gifted with writing? Exactly, you create your own blog an name it “Dinner um Acht”....”

**ZEIT online**  
 Claudia is a fearless cook and food lover no matter if she cooks oriental, japanese, italian....”

**MADAME**  
 „her blog is a treasure trove with recipes from all over the world..“

**BILD online**  
 (Best Food Blog)  
<http://www.bild.de/lifestyle/essen-trinken/blog/die-schoensten-food-blogs-25576018.bild.html>



**ETHICS**

In order to guarantee transparency for my readers, I always refer to the organization or company for any kind of cooperation. All pictures published on the blog are my own. I offer recipe development, product testing for kitchen gadgets and travel coverages with a culinary focus.

**CONTACT**

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